

The Hotwire® and Egencia "Bleisure" Travel Report Reveals Half of Americans Blend Leisure and Business Travel

Experts suggest staying the weekend to score savings, and identify deals in most popular business travel destinations

SAN FRANCISCO, Sept. 4, 2014 /PRNewswire/ -- With the big convention season right around the corner, [Hotwire.com](#)®, a leading discount travel site, today revealed additional results from its third annual American Travel Behavior Survey, conducted online on its behalf by Harris Poll in October 2013 among over 2,000 U.S. adults. According to the survey, just under half (49 percent) of full-time/part-time employed American adults who travel for business have ever tacked leisure time onto a work trip, with younger travelers ages 18-34 (56 percent) doing so more than their slightly older counterparts ages 35-44 (37 percent), pointing to a growing trend of blending business and leisure – or "bleisure" – travel.

"You might have to travel for business, but it doesn't mean you have to let much-deserved leisure trips fall by the wayside," said Henrik Kjellberg, president of Hotwire®. "Popular domestic business hubs like Atlanta see a ton of foot traffic during convention season. However, once the corporate groups leave – typically on Thursdays – hoteliers drop their prices for the weekend to try and fill rooms with leisure travelers. As such, you can spend a couple of extra days away to explore or relax in one of these great cities while taking advantage of affordable hotel deals."

To illustrate the savings bleisure travelers can score, Hotwire® has paired the difference in weekend vs. mid-week hotel rates with some of the most popular business travel destinations according to the [Egencia® 2013 Global Travel Forecast](#):

Destination	Sample weekday deal on Hotwire.com	Sample weekend deal on Hotwire.com	Percentage Savings
1. Houston, Texas	\$154/night for a 4* hotel in the Downtown Houston area	\$69/night for a 4* hotel in the Downtown Houston area	55.2%
2. Atlanta, Georgia	\$112/night for a 4* hotel in the Downtown Atlanta area	\$64/night for a 4* hotel in the Downtown Atlanta area	42.8%
3. Phoenix, Arizona	\$165/night for a 4* hotel in the Downtown Phoenix area	\$96/night for a 4* hotel in the Downtown Phoenix area	41.8%
4. Washington, D.C.	\$179/night for a 4* hotel in the Dupont Circle - Embassy Row area	\$108/night for a 4* hotel in Dupont Circle - Embassy Row area	39.7%
5. Philadelphia, Pennsylvania	\$168/night for a 4* hotel in the Rittenhouse Square area	\$113/night for a 4* hotel in the Rittenhouse Square area	32.7%

**Sample deals are based on hotel bookings made on Hotwire.com on 8/20/14 and 8/27/14 for travel between 9/9-9/11/14 and 9/12-9/14/14, with the exception of Washington, D.C. which is based on bookings on 8/27/14 for travel 10/14-10/16/2014 and 10/17-10/19/2014.*

Survey Methodology

This survey was conducted online within the United States by Harris Poll on behalf of Hotwire® from October 8-10, 2013 among 2,020 adults ages 18 and older, among which 912 are employed full-time/part-time and 347 ever travel for business. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables, please contact monica.caires@grayling.com.

About Hotwire

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