

[Press Releases](#)

Hotwire Guarantees Lowest Hotel Rates Available on the Web

Hotwire.com Discount Hotels Offer Significant Savings Over Hotel Rates and Other Travel Sites

PRNewswire
SAN FRANCISCO

Confused by the myriad of hotel savings claims and price guarantees? Look no further. Discount travel site Hotwire.com guarantees travelers the lowest prices on hotels, with savings of up to 60 percent off published rates and prices lower than what is available anywhere else -- including hotels' own Web sites and other online travel agencies.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20031029/SFW078LOGO>)

"Even in New York City, known as one of the most expensive and in-demand markets for hotels, Hotwire still offers substantial savings on hotels compared to other sources," said Scott Hintz, Hotwire's senior vice president of product. "Recently a 3-star hotel in Midtown East that Hotwire offered for \$233 was \$300 more on Travelocity -- \$579 -- and priced at \$409 on Orbitz. This is for the exact same hotel."

Hotwire's hotel savings aren't limited to the Big Apple. In the popular family destination of Orlando, Florida, a 3.5-Star hotel near Universal Studios and Sea World was priced at \$62 on Hotwire, while a room at the exact same hotel was nearly twice as much on Orbitz and Travelocity, costing \$120 and \$129, respectively. A 4-star hotel room near the Dallas Galleria was just \$54 on Hotwire, but the same hotel room was \$99 on both Orbitz and Travelocity. Additionally, just outside the nation's capital in Alexandria, Virginia, a 3.5-star hotel room that was \$56 on Hotwire was nearly twice the price -- \$109 -- on both Orbitz and Travelocity.

By helping its hotel partners sell empty rooms, Hotwire is able to pass on substantial savings to its customers on thousands of hotel properties in the U.S., Canada, Mexico, the Caribbean and Europe. Hotwire customers can rest assured that they are paying the lowest available price for hotels. In fact, Hotwire's discount hotel rates are backed by the industry's most aggressive guarantee. If a customer finds a lower rate within 48 hours of booking, Hotwire will refund double the difference.

Not only does Hotwire guarantee the best-priced hotels on the Web, Hotwire also offers an easy way to find, compare and book hotels. Travelers have increased choice and detail on their hotel booking, with the price shown up front; no bidding is required. When booking hotel stays on Hotwire, customers can search many different neighborhoods and star ratings, enabling price-driven travelers to choose and compare among Hotwire's deeply discounted rates.

After selecting dates for their hotel stay and desired destination, travelers can select up to five neighborhoods to search simultaneously. Hotwire displays hotel search results including amenities such as beachfront, fitness center, spa services and restaurants, and enables customers to search by price, star rating or neighborhood, based on their preference. Hotwire's customer favorites feature provides even greater insight, with reviews and comments from travelers to help customers determine the best value.

For more information regarding Hotwire's discount hotel offering or best price guarantee, visit www.hotwire.com.

Note: Competitive rates cited for hotel rooms on Travelocity, Orbitz and Hotwire were searched simultaneously for the exact same hotel room and dates of travel. All prices shown are based on hotel rates offered on Hotwire and listed travel sites between February 5-22, 2005 for travel dates between February 22 and March 10, 2005. Hotel rates shown for all sites do not include taxes and fees.

Hotwire has an opaque business model in which the exact name and address of the hotel is not disclosed until after payment. Hotwire bookings are subject to certain restrictions. Because prices changes all the time, Hotwire customers are encouraged to check rates for themselves.

About Hotwire

Hotwire.com is a leading discount travel site with consistently lower prices on airline tickets, hotel rooms, rental cars, cruises and vacation packages. Launched in 2000, Hotwire negotiates deep discounts from its travel suppliers to help distribute their excess inventory. Hotwire is a wholly owned business of IAC/InterActiveCorp (NASDAQ: IACI). For more information, visit www.hotwire.com.

MEDIA CONTACT:

Emily Collins
+1-415-318-4106
collinse@fleishman.com

Photo: NewsCom: <http://www.newscom.com/cgi-bin/prnh/20031029/SFW078LOGO>

AP Archive: <http://photoarchive.ap.org/>

PRN Photo Desk, photodesk@prnewswire.com

SOURCE: Hotwire.com

CONTACT: Emily Collins, +1-415-318-4106, or collinse@fleishman.com, for Hotwire.com

Web site: <http://www.hotwire.com/>
