## **Press Releases**

## Hotwire Survey Reveals Working Americans Will Have an Average of Nine Paid Vacation Days Leftover in 2012

Up 48 Percent from Last Year, Travel Experts Suggest Americans Still Have Time to Make the Most of Their Unused Vacation Days at Deeply Discounted Rates

SAN FRANCISCO, Nov. 14, 2012 /PRNewswire/ -- Hotwire.com®, a leading discount travel site, today released additional findings from its second annual American Travel Behavior Survey, conducted online by Harris Interactive in October 2012 among over 2,000 U.S. adults. The new information shows that that most Americans will leave an average of 9.2 paid vacation days on the table this year, a 48 percent increase from 2011's average of 6.2 unused paid vacation days.

While the majority of working Americans haven't taken advantage of all their vacation days, the Survey showed that they'd like to. According to the new information, 87 percent of Americans would take more leisure trips if they felt they had the time and the money to do so.

"It's obvious that people want to travel more, but these surprising results also make it clear that if they do not find the savings or a deal to do so they will not take that extra trip, leaving many with over a week of leftover paid vacation," said Clem Bason, president of the Hotwire Group. "The good news is that our data shows one of the best times to travel is just around the corner. Between Thanksgiving and Christmas, hotels, airlines and car rental companies will inundate sites like Hotwire with some of the best deals we'll see all year."

There's no time like the present to take advantage of your unused vacation days and book that trip you've wanted to go on. To help illustrate the deep savings consumers can find between Thanksgiving and Christmas as compared to the peak summer season, Hotwire® has compiled a list of the top 10 destinations that will offer the deepest hotel savings. These destinations include:

Destination		Price Drop	Sample Deal		Neighborhood/Area
1.	Boston, MA	-33%	4-star	\$107	Boston Common
2.	San Francisco, CA	-28%	4-star	\$155	Fisherman's Wharf
					Downtown - Pike
3.	Seattle, WA	-26%	4-star	\$95	Place
4.	Denver, CO	-25%	4-star	\$78	Greater Downtown
5.	Washington, D.C.	-24%	4-star	\$85	Capitol Hill
6.	San Diego, CA	-23%	4-star	\$96	Gas Lamp District
7.	Chicago, IL	-17%	4-star	\$111	Magnificent Mile
8.	Orange County, CA	-16%	4-star	\$87	Newport Beach
9.	Las Vegas, NV	-13%	5-star	\$98	The Strip - North
10.	Atlanta, GA	-13%	4-star	\$65	Perimeter

In addition to the deep savings associated with travel between Thanksgiving and Christmas, there are numerous other times throughout the year when Americans can cash in on their unused vacation days while staying within their budget. By turning to the Hotwire® travel app, Americans will be able to take more trips and save year round on travel to exciting and rejuvenating locales.

Above savings are calculated by comparing Hotwire Hot Rates® for select destinations during peak season (7/1-10/1) against Hotwire Hot Rates this the weeks between Thanksgiving and Christmas (11/26-12/18). Hotel sample rates are based on Hotwire searches made on 11/12/12 for travel dates of 11/30/12 – 12/03/12. All hotel sample rates are Hotwire Hot Rates.

## **Survey Methodology**

Harris Interactive<sup>®</sup> fielded the study on behalf of Hotwire, Inc. from October 15-17, 2012 via its QuickQuery<sup>SM</sup> online omnibus service, interviewing 2,133 U.S. adults aged 18 years and older. This data was weighted to reflect the composition of the general adult population. No estimates of theoretical sampling error can be calculated; a full methodology is available. For complete survey methodology, including weighting variables, please contact Andrew Reynolds at <a href="mailto:andrew@atomicpr.com">andrew@atomicpr.com</a> or (323) 648-5425.

## **About Hotwire**

Hotwire.com® is a leading discount travel site with low rates on airline tickets, hotel rooms, rental cars, cruises and vacation packages. Launched in 2000, Hotwire, Inc. obtains deep discounts from its travel suppliers to help travelers book unsold airline seats, hotel rooms and rental cars. Hotwire.com is an <a href="mailto:award-winning">award-winning</a> website and Hotwire, Inc. is an operating company of Expedia, Inc. CST # 2029030-50. NST: 20003-0209. For more information visit <a href="http://www.hotwire.com">http://www.hotwire.com</a>. Hotwire.com operates sites in 8 countries worldwide: <a href="http://www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dk. In addition to Hotwire, The Hotwire Group of websites includes: <a href="http://www.hotwire.com/dw.www.carrentals.com">www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.undition to Hotwire, The Hotwire Group of websites includes: <a href="http://www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.www.hotwire.com/dw.undition to Hotwire.com/dw.www.hotwire.com/dw.undition to hotwire.com/dw.undition to hotwire.com/dw.undition.com/d

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